

Sector/Company:	Unimart
Job Title	Extension Officer
Location:	
Reporting	Extension Manager
<p>Unimart is a venture by United Phosphorus Ltd (UPL), established with an objective to contribute services to improve Indian farming by providing solutions to optimize farm productivity.</p> <p>Job responsibilities:</p> <ol style="list-style-type: none"> 1. Overseeing and participating in demand creation process at grass root level and conducting daily contact programmes for farmers benefits. 2. Strategy Implementation to ensure adherence to annual budget plan. 3. Responsible for sales v/s Target achievement. 4. UPL Brand awareness at farmer level. 5. Development activity in selected villages, relationship management of existing farmers. 6. Be an active agent of Unimart contact programs by guiding, tutoring & attracting customers towards the advisory and solutions of Unimart. 7. Feedback collections of customers on product and services to cross verify for effective relationship development. 8. Responsible for Farmer data collection and enrolment. 9. Increase in foot fall, conversion ratio & ticket size. 10. Relationship management with existing farmers, coordination with Farmers, with the view of Maximizing farmers delight. 11. Innovation – suggestion and idea sharing. 	
Qualification and Experience:	<ul style="list-style-type: none"> • Preferably Graduate / Diploma in Agriculture Science.
Key Attributes	<ul style="list-style-type: none"> • Good communication skill, outgoing personality, capabilities to influence clients. • Socially adept and excellent Team Skills. • Excellent time management and Result focused.